



NEBRASKA SEED FOCUS

*A Publication of the Nebraska Crop Improvement Association
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**January 12-13, 2026
Courtyard by Marriott
LaVista, NE**

Nebraska Seed IMPROVEMENT CONFERENCE



2026 Seed Improvement Conference

The staff and boards of the Nebraska Crop Improvement Association and the Nebraska Seed Trade Association invite all members to join us for the 2026 Nebraska Seed Improvement Conference. This annual event brings together members of both Associations for educational presentations, business meetings, and networking opportunities. The program features a trade show and excellent speakers addressing current issues affecting the seed industry.

The schedule and registration form can be found at www.necrop.org. Please complete and return the registration form by December 17, 2025. For questions regarding the program or registration, contact the NCIA office at 402-472-1444 or email dbrestel@unl.edu

Lodging reservations can be made by calling 1-402-339-4900 and asking for the Nebraska Seed Improvement Conference rate. Room rates are \$109.00 and must be made by December 13, 2025, to receive the conference rate.

DATES and EVENTS

*December 23-January 5
NCIA and UNL Closed*

*January 12-13
NE Seed Improvement Conference
Courtyard by Marriott
LaVista, NE*

*January 19
NCIA and UNL Closed*

*May 1
Field Applications - Small Grains,
Grasses, Peas*

*May 25
Office and UNL Closed*

*June 1
Field Applications - Corn*

This is the official notice of the NCIA Annual Meeting. The meeting will be held Tuesday, January 13, 2026, at 4:00 pm, at the Courtyard by Marriott, LaVista, NE. Re-election of board members, financial reports, and continuing education are on the agenda.

Schedule

Monday, January 12

- Noon Registration and Trade Show
- 1:00 Tour - CLAAS of America, The North
American headquarters of CLAAS
- 4:00 NCIA Board Meeting
- 6:00 NSTA Past Presidents Kansas City Style
BBQ Dinner Buffet
- 7:00 Reception/Bar and Cornhole Tournament

Tuesday, January 13

- 7:00 Farm House Breakfast Buffet
- 8:00 Registration and Trade Show
- 8:00 NSTA Annual Meeting
- 9:30 Seed Innovation Protection Alliance
- 10:30 Break and Trade Show
- 11:00 Utilization of Drones in Agriculture
- Noon Awards Lunch
- 1:15 Member Education with Q&A Session
& Seed Industry Scholar Program
- 2:30 University of Nebraska Small Grains
Variety Development and Marketing
- 3:30 Break and Trade Show
- 4:00 NCIA Annual Meeting + Prize Drawings
- 5:00 NCIA Board Meeting

NCIA Seed Lab Fees

New lab fees will go into effect January 1, 2026.

A chart with the new fees can be found on the NCIA website. www.necrop.org

